

## Fields for Duluth Meeting: Banner Advertising Letter

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Hello *Business Owner*,

My name is Julien Bratek. I am the Executive Director at Arrowhead Youth Soccer Association. We are a non-profit organization that provides year-round soccer opportunities to youth ages 3-19 in the Arrowhead region. I am also a member of the **Fields for Duluth** Committee, a group of individuals representing soccer groups in the Duluth community. We are committed to providing fun and safe environments for kids to learn about the beautiful game of soccer. In 2025, as costs continue to rise, we are looking to focus our efforts on raising money to improve our fields.

Field sponsorships and donations help us budget many expenses throughout the year, including:

- Purchasing new field equipment like soccer goals and corner flags to replace broken or worn down equipment.
- Paying for soccer field maintenance at our soccer field complexes in the Duluth area.
- Help keep sports affordable for families.

We would like to offer three opportunities for your organization to help make a positive impact on the Duluth soccer community in 2025:

- For \$250, you can advertise your organization's logo on the AYSA website. This amount covers the cost of one set of official corner flags for one soccer field.
- For \$500, you can advertise your business or organization on a 3'x8' banner at one of our main soccer complexes from May 15<sup>th</sup> to October 15<sup>th</sup>.
- For \$1000, you can advertise your business or organization on a 3' x 8' banner at both Jean Duluth Soccer Fields and Arlington Soccer Complex from May 15<sup>th</sup> to October 15<sup>th</sup>.

*\*If your organization does not already have a banner, there is a small additional fee to purchase banners.*

You can visit our website to learn more about Arrowhead Youth Soccer Association and what we offer. If you are interested in donating or advertising to help us maintain fun and safe places for our youth to play soccer, please feel free to reach out to me directly. We appreciate your support.

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